



FOR IMMEDIATE RELEASE

**Reverb Networks participates at LTE Latin America
Conference, 16th – 17th April in Rio de Janeiro, Brazil
*Showcasing Coverage and Capacity Optimization SON Solution***

Sterling, Virginia (April 2, 2013) – Reverb Networks, a leading developer of intelligent Self-Optimizing Network solutions designed to provide mobile network operators with improved operational and spectral efficiencies, announced today that the company is participating at the 2013 LTE Latin America Conference in Rio de Janeiro, 16th – 17th April 2013.

At the event, Dr. Arif Ansari, CTO, will be participating in a Panel Discussion titled, "Clarifying the Necessity of Self Organizing Networks: Where are we now?" with topics including:

- How will SON manage new capabilities
- Comparing the centralized, distributed hybrid SON models
- How flexible is SON for giving operators control over automated functions?

For more information please visit www.reverbnetworks.com

About Reverb Networks

Reverb Networks is a pioneering provider of automated, continuous and antenna-based Self-Optimizing Networks (SON) solutions. Reverb's IntelliSON enhances networks of Mobile Network Operators through frequent and proactive self-optimization that improves network coverage and capacity and increases spectral efficiencies. In partnership with Reverb Networks, operators can maximize the performance of their wireless network automatically and efficiently, resulting in lower OpEx and CapEx. Reverb's SON applications include for Load Balancing, Interference Reduction and Self-Healing for both UMTS and LTE network technologies.

Headquartered in the United States, Reverb Networks has presence in the Americas, Europe, Middle East, and Asia, and offers support across the globe. For more information, visit www.reverbnetworks.com.

For further information, please contact:

Magnus Friberg

mfriberg@reverbnetworks.com

+1 (703) 574-4893